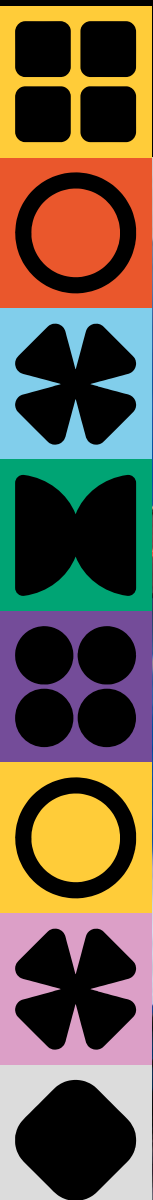


Fundraising Guide

www.AccessSport.org.uk/Fundraising

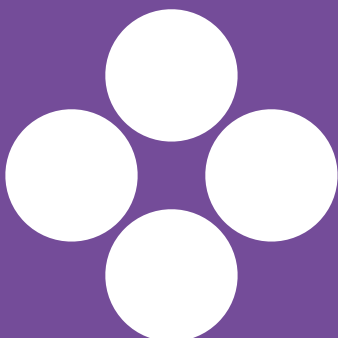




Hi, we're Access Sport!

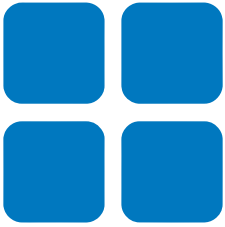
Access Sport is a national charity on a mission to make inclusion the norm in community sport.

Every day, we work to break down the barriers faced by disabled and disadvantaged children, helping them access the life-changing benefits of sport.



Our History

- 2004** **Charlie Beauchamp founds Access Sport in Bath**
The mission to make inclusion the norm in community sport begins
- 2007** **Access Sport expands into London**
We supported our first clubs in London
- 2011** **Inclusive cycling begins to thrive**
Our first bike track is launched in Hackney
- 2012** **Olympic stars stand for inclusion**
Greg Searle, Helen and Kate Richardson-Walsh become Ambassadors
- 2014** **Access Sport goes nationwide**
Expansion into Oxford and Manchester
- 2021** **Inclusive Basketball kickstarted**
Our first pan-disability Hoopz basketball sessions launched in London
- 2022** **Inclusive cycling grows to Sheffield**
Our 23rd cycling track opens in Hillsborough
- 2023** **National Inclusive Club Network launched**
A network of inclusive community sport clubs supported by Access Sport
- 2024** **20 years of life changing impact**
We celebrated two decades of making inclusion the norm
- 2025** **Surpassed our target, impacting 34,606 young people**
Reaching over 100,00 young people in total, and we are just getting started!



Our Impact

Our work reaches the young people who need it most.

91%

of participants are disabled young people

Across our disability inclusion-focused programmes

61%

of participants are from the 20% most deprived communities in England

Across our social inclusion-focused programmes

91%

of young people report feeling less socially isolated

Changing Places, London

100%

of young people report feeling a sense of belonging

Changing Places, Bristol

99%

of young people report a sense of community

Changing Places, Manchester

Why Fundraise for Us?

Every pound you raise, helps us change young lives by building confidence, improving health, and fostering stronger, more inclusive communities.

£25

could fund a coach to deliver an hour of inclusive sport for a group of young people who otherwise wouldn't have access

£50

could provide a community BMX club with a set of safety gear to help a young person who otherwise couldn't afford to stay active and safe

£100

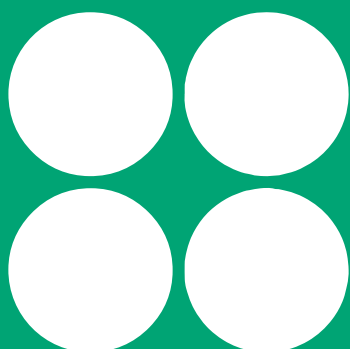
could provide a set of adaptive sports equipment so a disabled child can take part in their first inclusive session

£500

could buy a BMX bike for a community club, giving a young person the chance to ride confidently and safely at their local track

£1,000

could enable a club to be trained in disability inclusion, meaning that a disabled child can access physical activity for the first time in their lives



Our Supporters



Sebastien Blanchon

After working with Access Sport to start a new disability inclusive tennis session at his local club, Seb was inspired to fundraise for us. Seb ran the London Half and the London Marathon in 2025 Access Sport raising £4,122!



Tudor Grange Academy

80 students from Tudor Grange Academy in Worcester completed a ten-hour non-stop sporting challenge, raising £1,669.78 playing sports like basketball and bench ball to raise funds. Their energy and enthusiasm highlighted the power of sport to unite people and break down barriers.

Star Fundraisers



Matthew Dawson The Trisle of Wight

One of our trustees, Matthew, took on an extraordinary fundraising challenge, raising over £9,000 as he swam, cycled and ran around the Isle of Wight! What a challenge and what a star fundraiser!



Caino from Spaino

Cain Christoforou ran from his hometown in Barcelona to London, over 1,600km, in 33 days, raising almost £10,000. He even made it onto BBC News for his amazing efforts! His journey helped to fund inclusive, life-changing opportunities for disadvantaged and disabled children and young people.

A-Z of Fundraising Ideas

Whether it's your first time fundraising or you've done it before, the process can seem daunting. We've created an A-Z list of our favourite fundraising ideas.

A Arts and Crafts Sale

Jewellery, crochet, knitting – whatever your heart desires!

B Bungee Jump

Check out our available bungee jumps [here](#)

C Coffee Morning

Invite people to a welcoming coffee and chat group. Pair it with some homemade cakes and ask for donations to support your cause.

D Dress Down/Up Day

Encourage people to dress casually or in fancy dress for a day at work or school, collecting a small donation for each participant.

E Exercise Challenge

Set yourself a physical challenge that works for you. This could be walking, wheeling, swimming, yoga or any activity you enjoy. Invite friends and family to sponsor your effort to help raise funds. Every movement counts, together we can make fitness fun and accessible for all!



F Five-a-side Football Tournament

Organise a football tournament, charging team entry fees and offer refreshments and raffle prizes to raise even more money.

G Gaming for Good

Turn gaming into fundraising with a live-streamed gaming marathon. Players can collect donations from viewers as they play.

H Hair Change

If you're brave enough to do so, dye your hair a bold colour for donations, making it fun by letting donors vote which colour. Or take the plunge and go for a full shave.

I Ironman

Ironman Races are all the rage at the moment. Set yourself a huge challenge and participate in one – you are sure to raise lots of donations!

J Jumble Sale

Collect unwanted items that are gathering dust at home and sell them at a community sale. A great way to raise funds while decluttering your space.

K Kick a Habit!

Give up a habit for a set period of time, like coffee or social media, and get sponsored for your commitment!

L Lemonade Stand

Simple but effective, set up a stand in a busy area and sell refreshing drinks – perfect for summer fundraising!

M Murder Mystery Dinner

Host a themed dinner where guests solve a murder mystery while enjoying a meal. Charge for tickets and make it memorable.



N Netball Tournament

Organise a Netball tournament, a fun sport for all! Charge team entry prizes and offer prizes to winners to encourage participation.

O Obstacle Course

Join one of the many obstacle runs advertised online and get sponsors for completing the challenge! Or design your own fun and challenging obstacle course for participants, charging for entry!

P Polar Bear Plunge

Brave the cold by jumping into ice cold water! Get sponsored for your courage and time spent in the chilly water.

Q Quiz Night

Host a trivia night, charging for entry.

R Run

Access Sport has lots of opportunities to take part in runs for us. Receive a running vest from us and set up a JustGiving page to raise funds! [Run for Us](#)

S Skydive

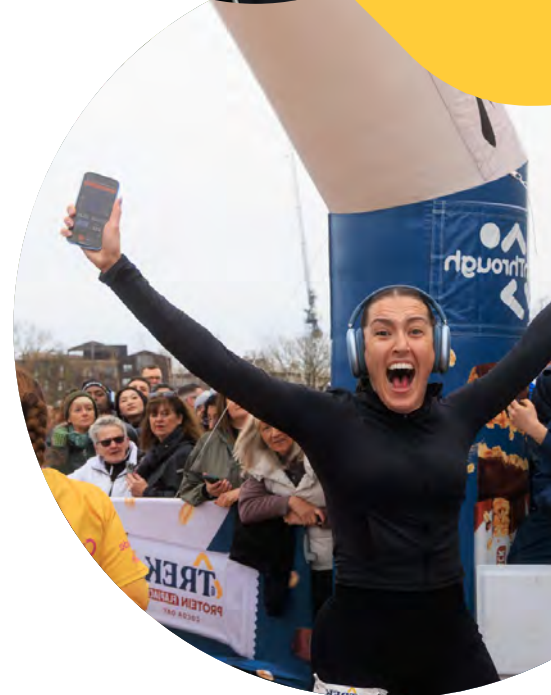
For the thrill-seeking fundraisers, arrange a sponsored skydive. It's an unforgettable experience and you're sure to raise significant funds.

T Talent Show

Give people a stage to showcase their talents, sell tickets and make it a community celebration!

U Upcycle Challenge

Turn an old item into something new and auction your creations!



V Virtual Events

If you're struggling to host an in-person event, why not jump on Zoom or Teams and host an online activity like a quiz, bingo, murder mysteries or auctions? It's great for larger audiences!

W Wine Tasting

Host a wine tasting evening with friends and family. Add some cheese or nibbles, and if you're feeling fancy, turn it into a themed dinner party.

Y Yoga

Run a yoga session at a park or virtually. Charge a small fee and promote wellness while raising funds!

Z Zip Line

Challenge yourself to a thrilling zip-line experience and get sponsored to do it!



Still stuck for ideas?

Think about your hobbies, passions, and skills, what creative fundraiser could bring people together?

Need help?

Reach out to our fundraising team at Fundraising@AccessSport.org.uk

How To Set Up Your Online Fundraising Page

Once you've decided on your fundraising challenge(s), it's time to get your online fundraising page set up. We'd recommend Just Giving, as it's a simple and effective.

Steps to get started with Just Giving:

1. Set up your Just Giving Page [here](#)
2. Select 'Start Fundraising'
3. Set a fundraising target – proven to increase donations
4. Add inspiring photos from [Access Sport's Flickr albums](#), a photo of yourself, or link to a video from our [YouTube channel](#)
5. Once it's live, make a small donation yourself before you share your page with friends, colleagues and family.

If you have collected offline donations e.g. cash or card, you can add them to your Just Giving page. [Add offline donations](#)

Other platforms you can use for online fundraising:

- Give Star
- Enthuse
- MuchLoved for memorial tributes
- Payroll Giving via Benevity (contact your place of work).

Please note:

Third-party platforms may charge a small fee, so we cannot guarantee that 100% of donations go directly to Access Sport.

Taking Donations in cash?

You can pay any donations collected in cash into your bank account and make a card, cheque, or BACs payment to cover this.

Paying by BACS

Account name: Access Sport CIO

Sort code: 30-90-54

Account number: 04368873

IBAN: GB74LOYD30905404368873

Bank name: Lloyds Bank

Bank address: 47 Milsom Street, Bath, BA1 1DX

Top Tips

Start early

The earlier you start fundraising, the more likely you are to reach your goal. Make a small donation yourself to encourage donors.

Tell your story

Everyone loves a personal story of why you are doing your challenge. Tell in on your fundraising page, social media and other promotions.

Set a fundraising target

You are much more likely, to hit your goal if you set a specific target.

Match funding

Check if your employer offers can match funding – it can double your impact and help you reach your target quicker.

Gift Aid

Encourage donors who are UK taxpayers to select Gift Aid on donations. This adds 25p for every £1 donated.

Fundraising as a team!

Join together with your friends and family and maximise your fundraising efforts. [Click here to learn how to create a team page](#)

Promoting Your Fundraising

Once your fundraising campaign is live, share it widely! Reaching out to your friends, colleagues and family is a great way to get your fundraising started! Sharing your updates on social media is key to boosting donations and becoming a super fundraiser.

Online

Share updates regularly

Post updates on Instagram, Facebook, LinkedIn, and Twitter.

Use hashtags

Include #TeamAccessSport, #StandForInclusion or event-specific tags (e.g., #LondonMarathon).

Tag us

Mention @Access_SportUk on social media so we can respond and interact with your content.

Celebrate your interact donors

Shout out those who make donations.

Create engaging content

Share Instagram Stories, Reels, or TikTok videos of your training or event prep. Short, authentic clips work best!

Share your QR code

JustGiving auto-generates this for your page, share this everywhere you can!

Tap into different audiences

Share on LinkedIn, Instagram, email, and WhatsApp groups. Add it to your staff newsletters and company channels.

Set mini milestones

For example: help me raise £100 by Christmas to keep momentum going.

Offline

Print posters and flyers

Include your QR code place them in gyms, cafes, and community centres.

Create stickers

Use our “In Support Of” logo, which you can [download here](#)

Spread the word

Talk about your event/campaign, personal conversations often lead to support.



To support you with your fundraising and help you promote your campaign, you can request an Access Sport T-shirt or running vest.

Claim your free Access Sport top by completing the [Fundraising Top form](#)

Get in touch at:

Fundraising@AccessSport.org.uk
or call 0207 993 9883

Legalities and Licences: What You Need to Know

Hosting an in-person fundraiser?
Make sure you're covered.

Code of Practice

- Please read and consult the Fundraising Regulator's Code of Practice [Code of Fundraising Practice | Fundraising Regulator](#)

Insurance

- Access Sport does not provide public liability insurance for individual fundraising events - you'll need to arrange this yourself if applicable.

Licences

- Some activities require special permissions, such as street collections, selling alcohol, hosting raffles or lotteries.

If you're unsure, check with your local council or the [Fundraising Regulator](#) before your event.



Stand for Inclusion.

Access Sport CIO

Suite 4.04 Pill Box, 115 Coventry Road
London, E2 6GG

Registered charity number:

England and Wales 1156819, Scotland SC052913.

