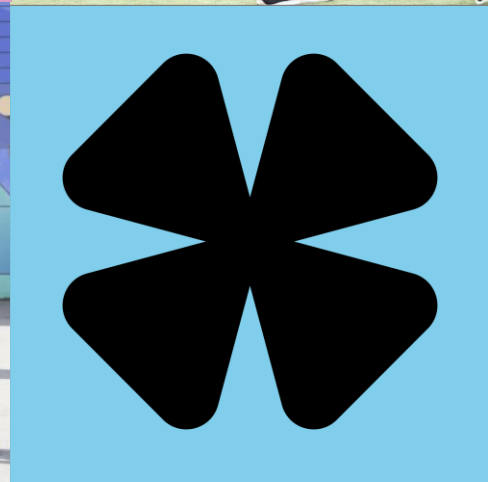
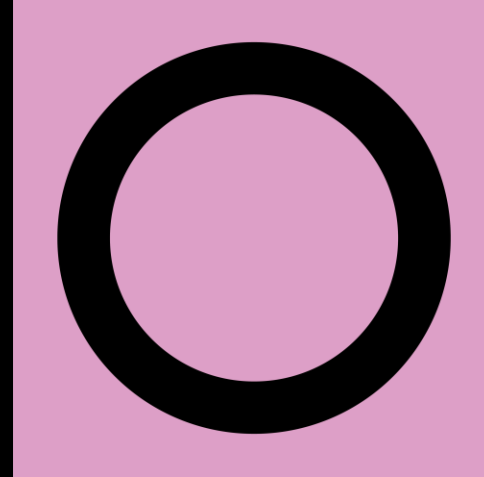
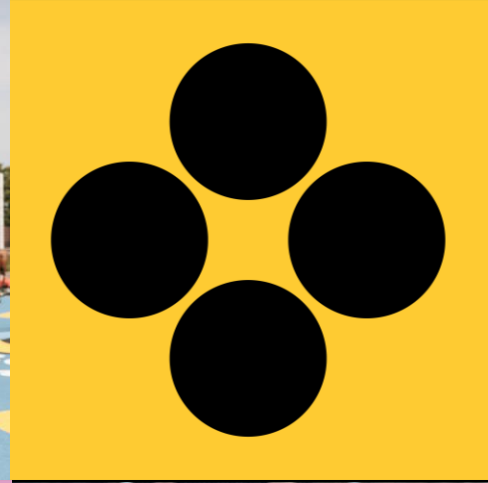


Club Inclusion Tool Guide: Data Visualisation



What is the Club Inclusion Tool?

What is the Club Inclusion Tool

- The Club Inclusion tool is a data tool that helps clubs report and understand their progress towards removing barriers to inclusion in community sport.
- It captures a snapshot of who regularly attends sessions held in your club in a typical week.
- It does not collect personal information about the participants.
- We are asking you to provide an estimated or actual (if you already collect this) headcount on gender, ethnicity, and disability for one session.
- The tool pulls data through into a visualisation which enables clubs to view data against various benchmarks and to view change-over-time.



What's included in this guide?

What's included in this guide?

This guide introduces the data visualisation component of Access Sport's Club Inclusion Tool. This includes:

1. Getting started: an overview of each slide within the visualisation and what these display.
2. A closer look: using Hillsborough Pump Track as an example, we show you how to view data for one individual club alongside area benchmarks
3. How to use the insights to support club development, fundraising and to celebrate successes.



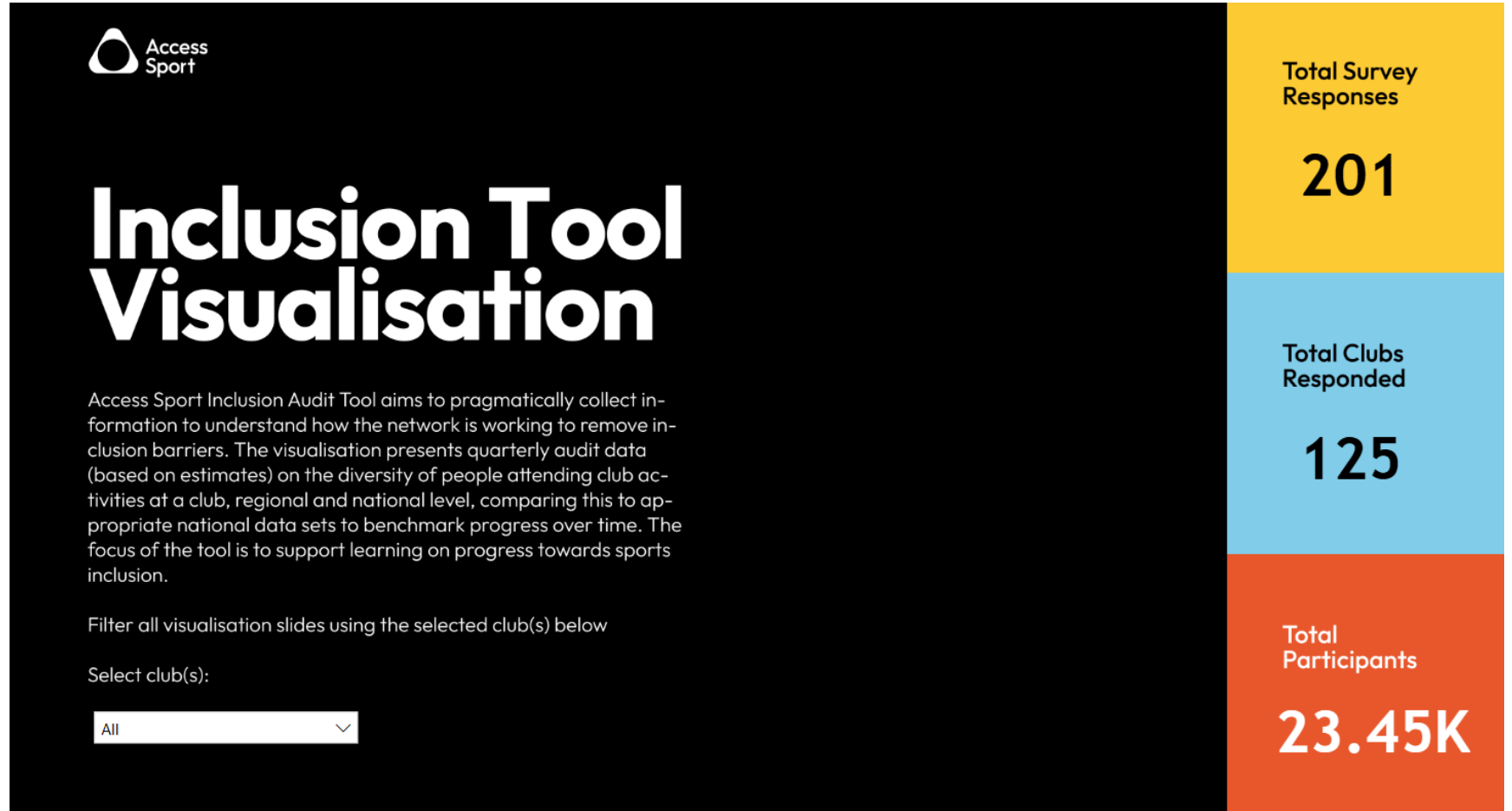
Getting Started

Getting Started


To view the Club Inclusion Tool's Data Visualisation module, visit this web page: [Microsoft Power BI](#).

This should take you to the title slide like this image to the right.

The visualisation is powered by data from the survey and is updated regularly.



Clubs Mapped



Clubs & Context

The map displays the location of all clubs in the Access Sport network. The colour of the club indicates if they have responded to the inclusion tool. We have also included local area data from the Index of Multiple Deprivation (IMD) in England showing most deprived (1) to least deprived (10).

Legend

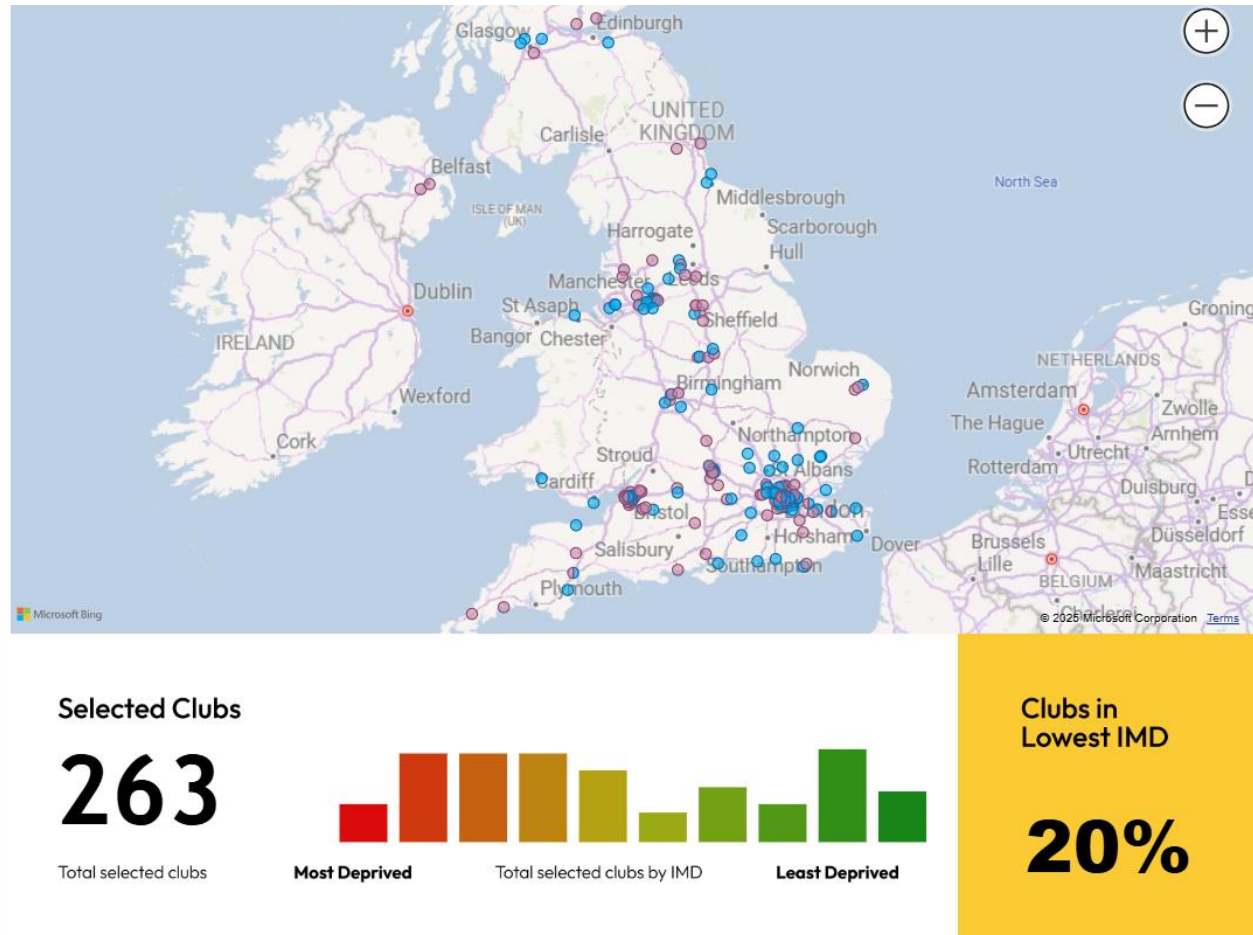
- Provided Data
- Not provided Data

Selected area(s)

All

Selected area(s)

All



The second slide shows the clubs on a map.

By default, the dashboard will be set to 'All Clubs'.

You can use the drop-down menu to filter this to one club or a selection of clubs if you wish.

We recommend starting off with 'All Clubs' selected and viewing all slides like this first.

Diversity Comparison



This page compares you club data to local area statistics, from the census, then also shows clubs data combined

Plotting Gender Over Time



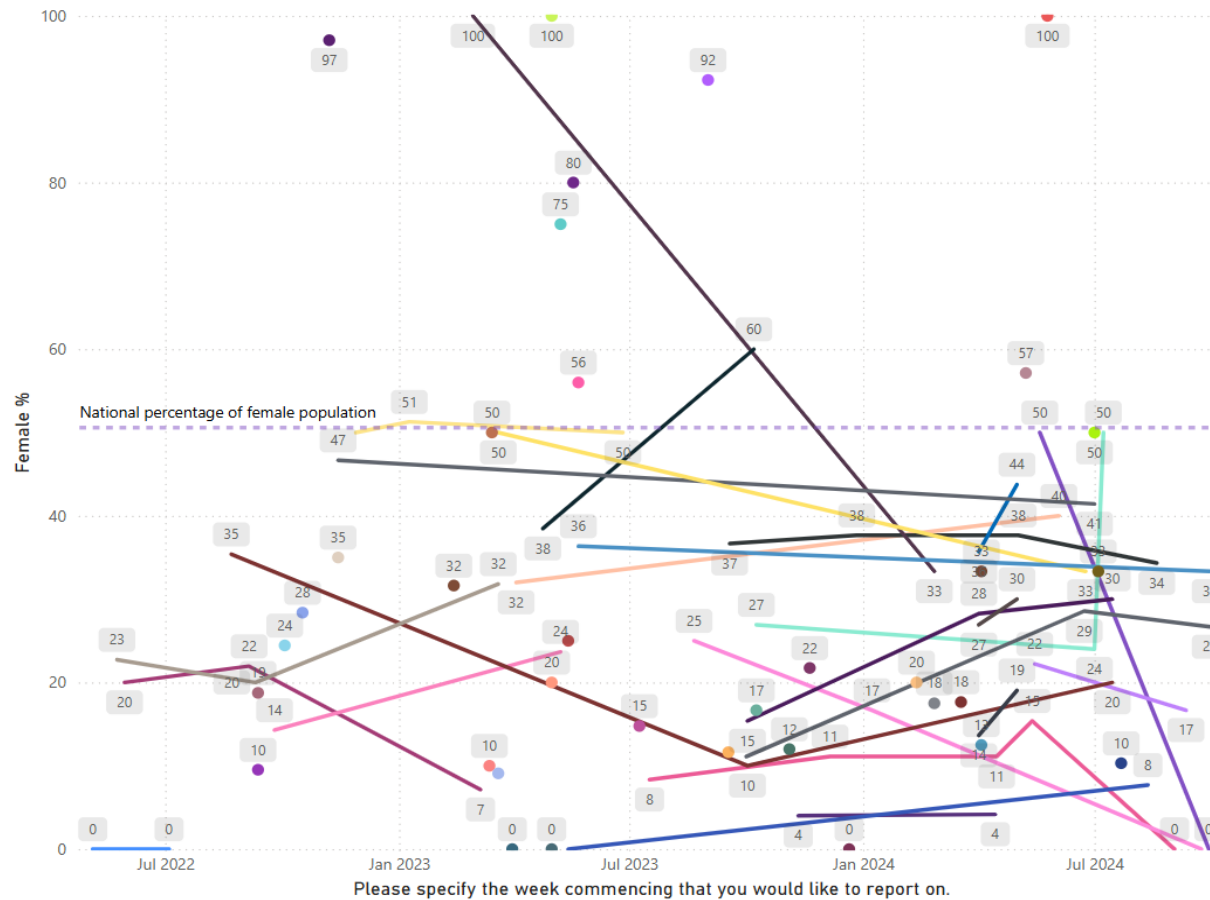
Gender Over Time

This chart displays the percentage change of female participants for each club over one year.

All clubs are shown by default but you can filter to one or multiple clubs using the selection box below.

Select club(s):

Data sources:
UK Data Service: Census aggregate data, 2011




Slide four plots gender data over time.

Each line represents the percentage of female participants for a specific club.

This all looks a little chaotic with all clubs plotted, and patterns in the data start to emerge once multiple data sets have been submitted across different reporting periods.

Tracking Ethnicity Over Time



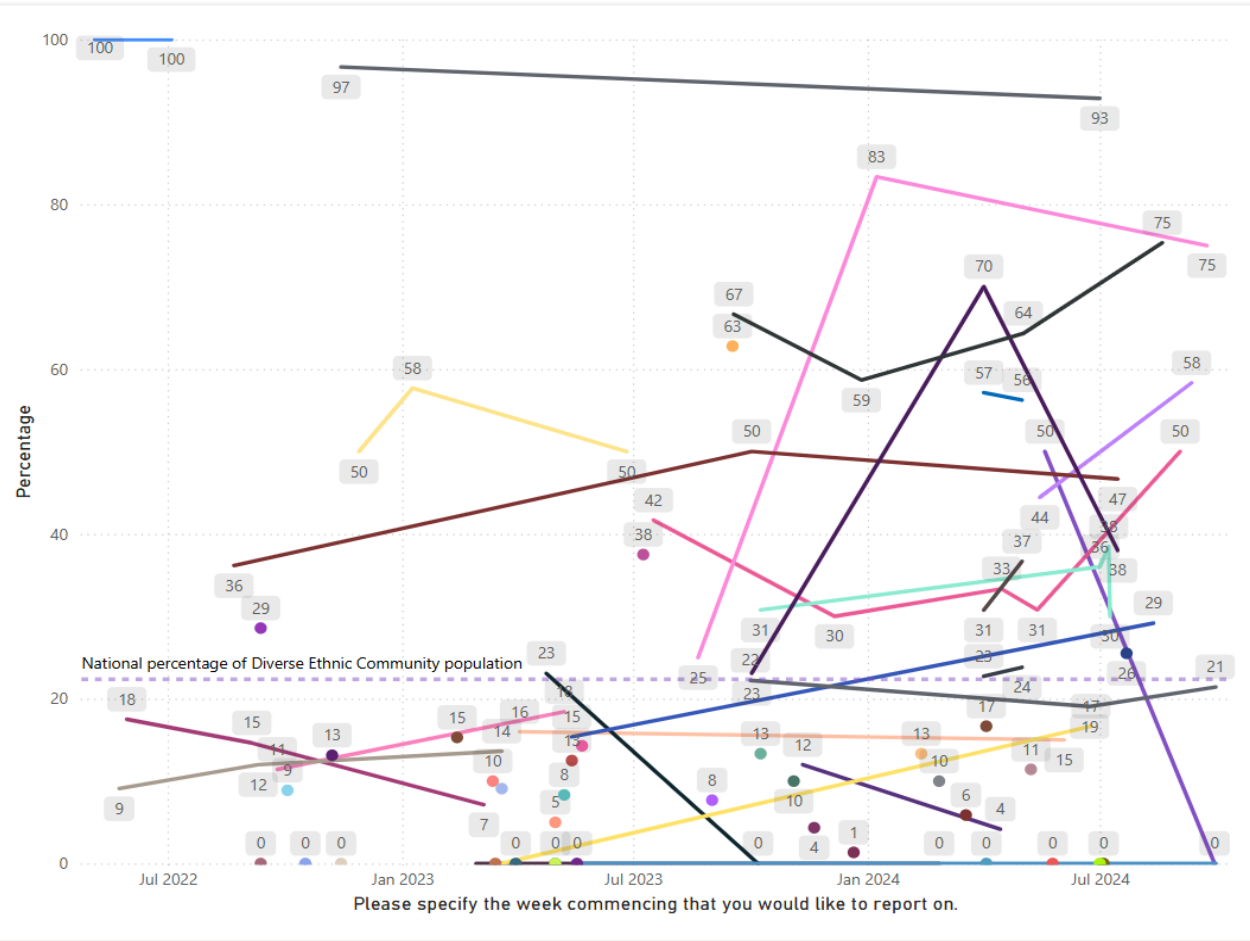
Ethnicity Over Time

This chart displays the percentage change of Diverse Ethnic Community participants for each club over one year.

All clubs are shown by default but you can filter to one or multiple clubs using the selection box below.

Select club(s):


Data sources:
UK Data Service: Census aggregate data, 2011



This slide illustrates the percentage of participants from ethnically diverse communities, plotted over time.

As per the previous slide you can start to see emerging trends once several data points have been submitted for clubs.

Tracking Disability Inclusion Over Time



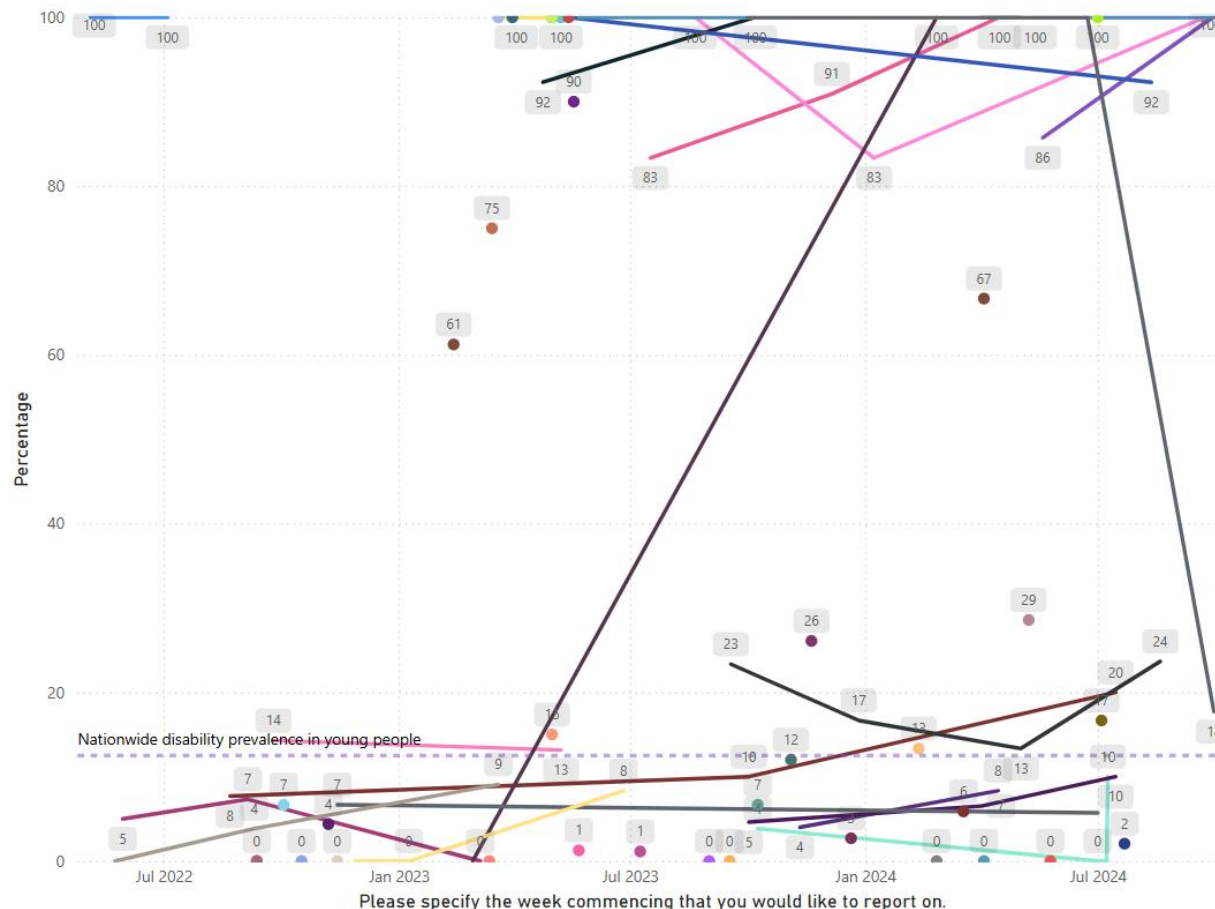
Disability Over Time

This chart displays the percentage change of long-term health condition participants for each club over one year.

All clubs are shown by default but you can filter to one or multiple clubs using the selection box below.

Select club(s):

Data sources:
UK Data Service: Family Resources Survey, 2018-2019




Slide six illustrates the percentage of disabled participants as well as individuals with long-term health conditions.

The graphic shows a significant proportion of clubs around the national average, or just below, and another group that where nearly all participants are disabled.

This makes sense when we know there are some clubs that only run disability inclusive sessions.

Taking a Closer Look

Applying Search Filters



Clubs & Context

The map displays the location of all clubs in the Access Sport network. The colour of the club indicates if they have responded to the inclusion tool. We have also included local area data from the Index of Multiple Deprivation (IMD) in England showing most deprived (1) to least deprived (10).

Legend

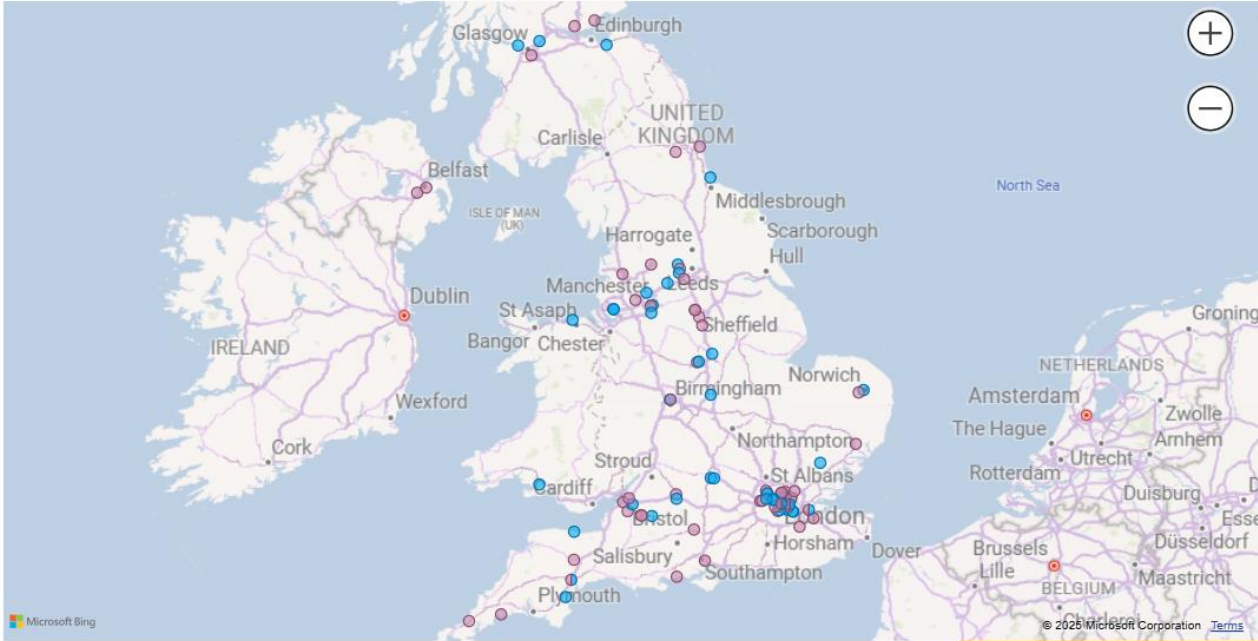
- Provided Data
- Not provided Data

Selected area(s)

Cycling
▼

Selected area(s)


All
▼



Selected Clubs

100

Total selected clubs



Most Deprived **Least Deprived**

Clubs in Lowest IMD

31%

We use the search filters to help us view data across our Changing Places and Changing Sports programmes.

You may want to filter by sport, place, or filter by individual club(s).

You can do this using the drop-down lists on the left hand side within the dashboard.

See the example here.

Zooming In to a Specific Club




Here, we've selected Hillsborough Pump Track from the drop-down menu.

This allows us to compare this club's data with Area Census data and All Clubs using the tool.

A glance at the donuts illustrates some real strengths for this club (notably ethnic diversity) and some opportunities for development (disability and female inclusion)

Hillsborough: Gender Over Time

 Access Sport

Gender Over Time

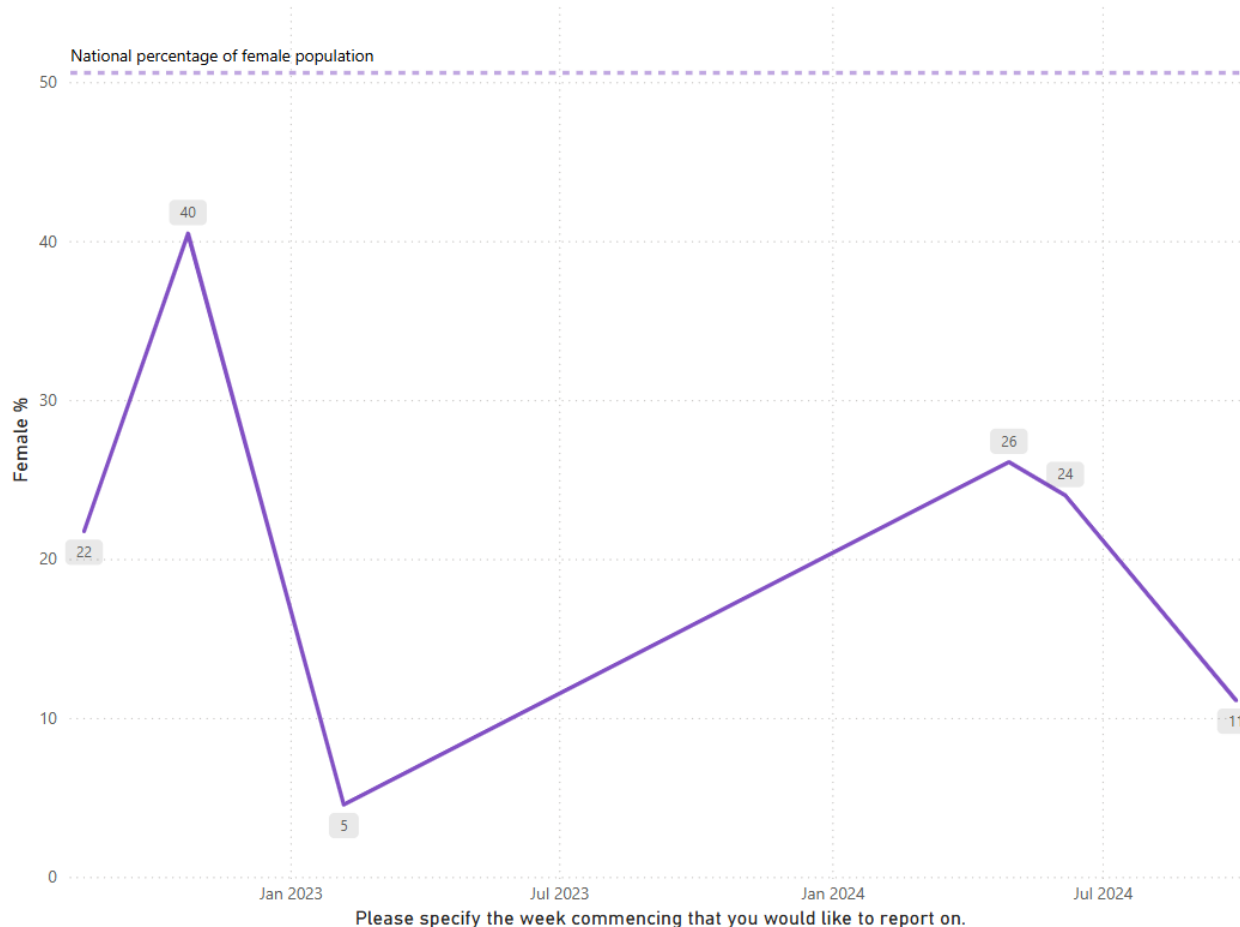
This chart displays the percentage change of female participants for each club over one year.

All clubs are shown by default but you can filter to one or multiple clubs using the selection box below.

Selected area(s)

Hillsborough Pump Track

Data sources:
UK Data Service: Census aggregate data, 2011

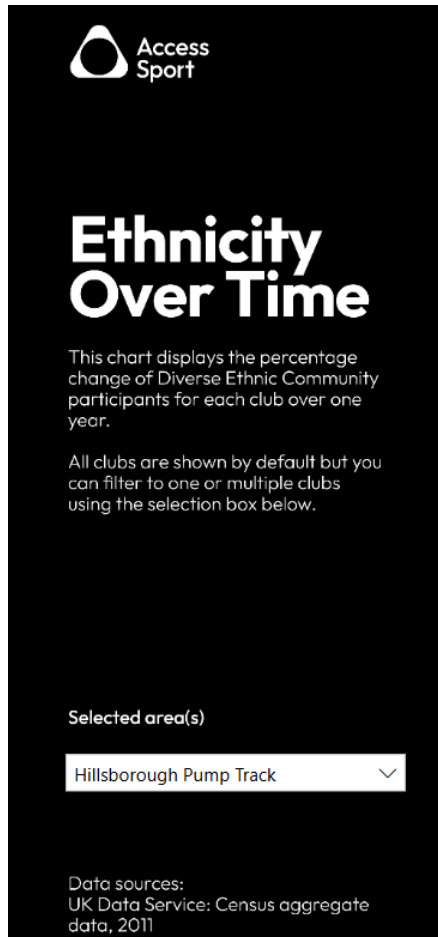


This graphic illustrates the percentage of female participants reported over six quarters.

There's some big variations here with a spike of 40% and the hint of a declining trend.

This helps us identify this as an area for potential development. Or some further exploration with club volunteers to check the data aligns with week-to-week trends.

Hillsborough: Ethnicity Over Time



Ethnicity Over Time

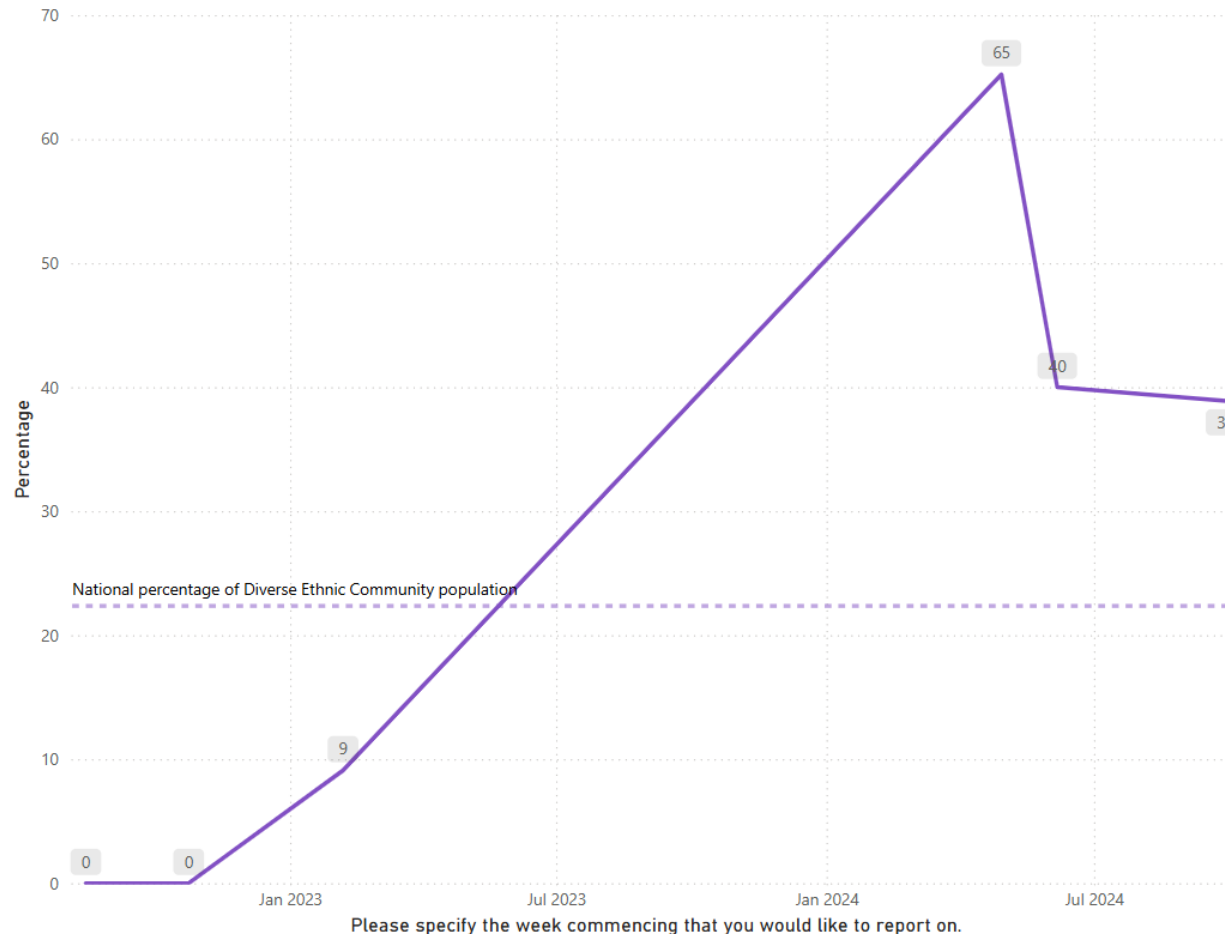
This chart displays the percentage change of Diverse Ethnic Community participants for each club over one year.

All clubs are shown by default but you can filter to one or multiple clubs using the selection box below.

Selected area(s)

Hillsborough Pump Track

Data sources:
UK Data Service: Census aggregate data, 2011




Here, we can view the percentage of participants at Hillsborough Pump Track from ethnically diverse communities.

The graph presents a positive trend. It'll be interesting to see whether the next dataset backs this up.

If the data stays well above national and area averages, then we can look at reasons behind this success.

Hillsborough: Disability Inclusion Over Time



Disability Over Time

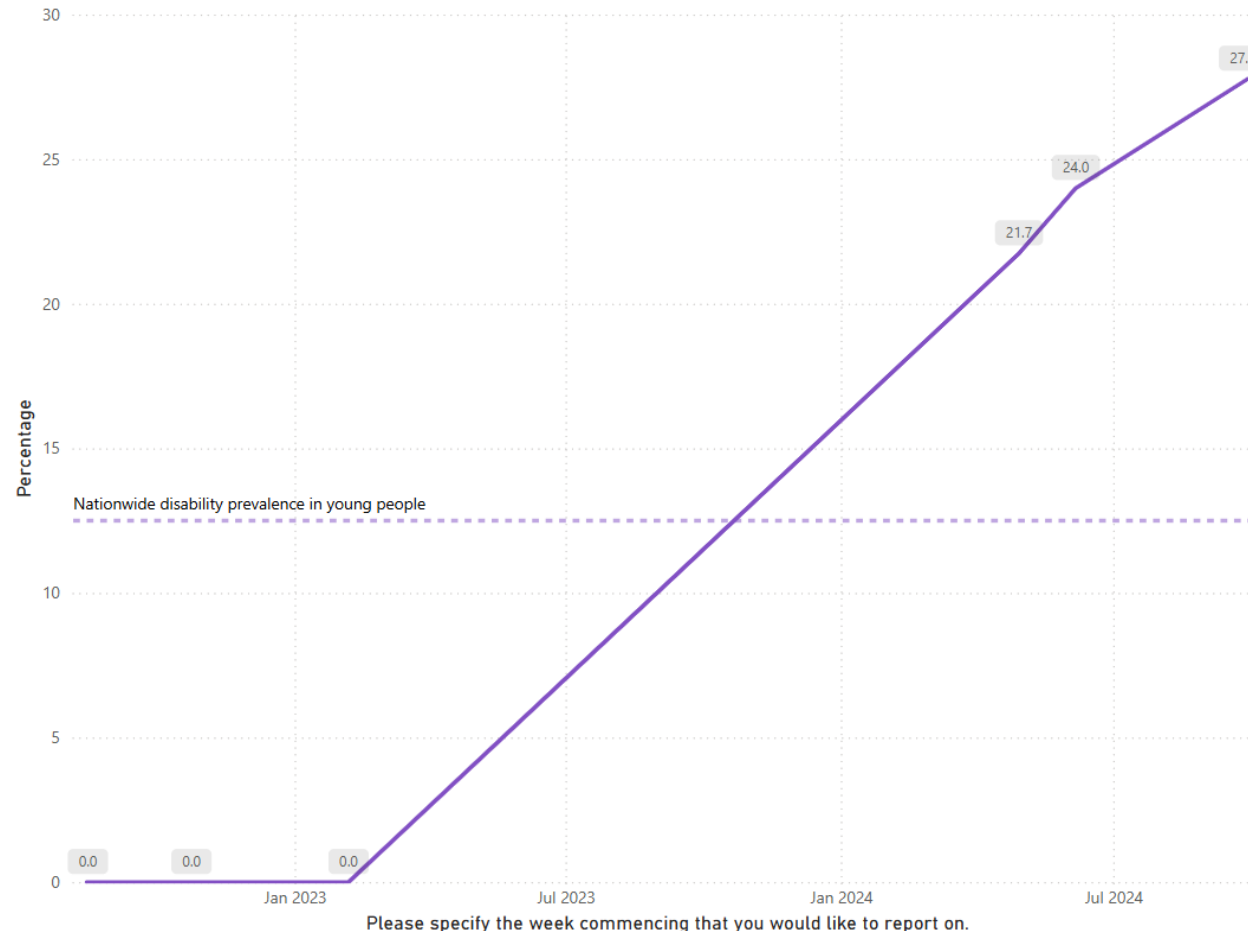
This chart displays the percentage change of long-term health condition participants for each club over one year.

All clubs are shown by default but you can filter to one or multiple clubs using the selection box below.

Selected area(s)

Hillsborough Pump Track

Data sources:
UK Data Service: Family Resources Survey, 2018-2019



This graphic illustrates the percentage of disabled participants week at Hillsborough.

The upward trajectory suggests excellent progress with disability inclusion at the club (from 0% up to nearly 28%).

Worth celebrating and looking at what needs to be done to sustain.

**How can you use this
insight?**

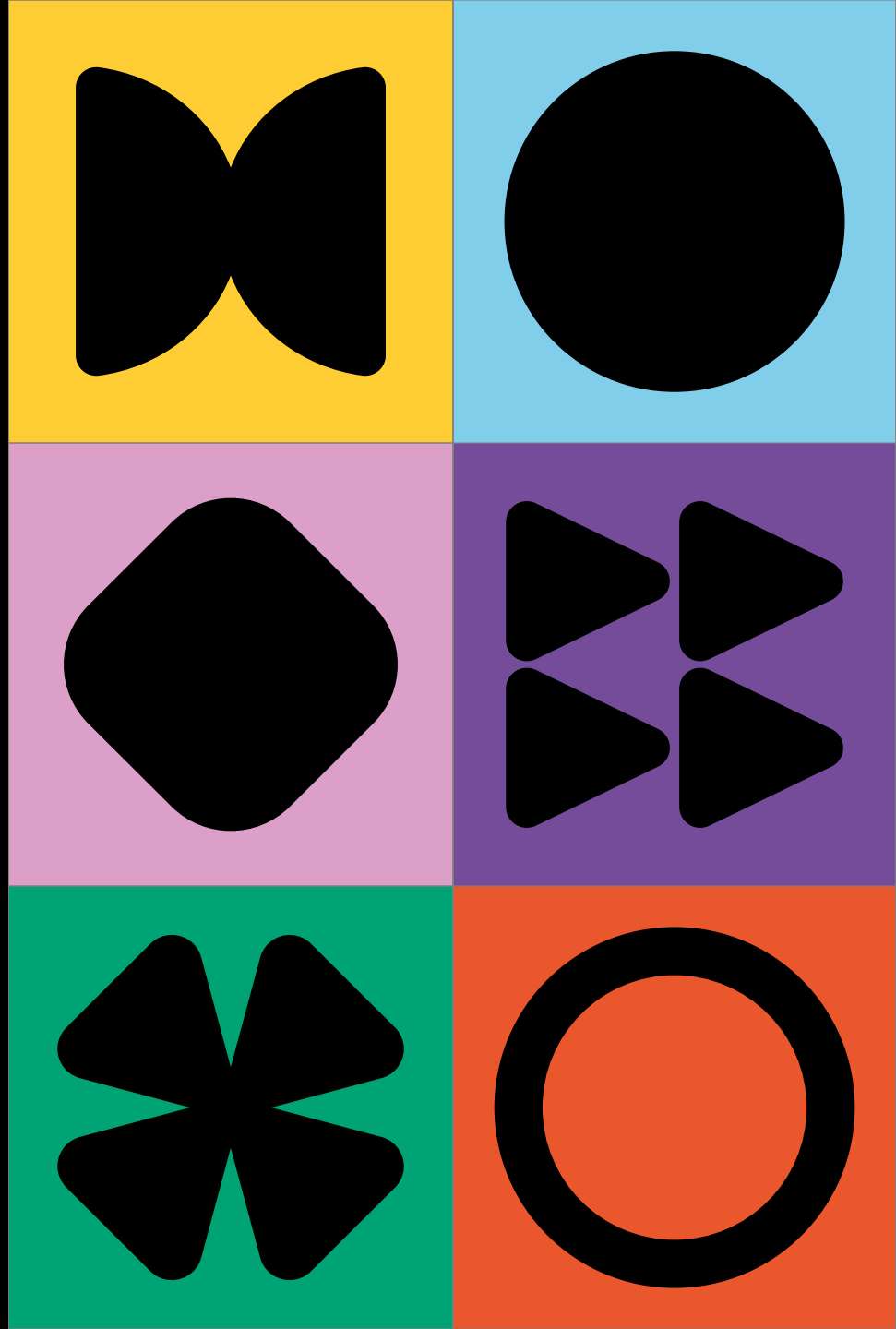
How can your club use this insight?

The tool is designed so the visualisation provides a feedback loop to community clubs.

The data collected is shared in a visual way that can mean you can identify opportunities to expand your club offer, celebrate strengths, investigate reasons for trends in the data and to support future fundraising efforts.

Please ask your Access Sport contact if you need help extracting insights or telling compelling stories using the Club Inclusion Tool data.





www.AccessSport.org.uk

Access Sport CIO, Pill Box,
115 Coventry Road, London E2 6GG

Registered charity no: England and Wales 1156819, Scotland SC052913.